

## **Transformation of the State as Employer. Public Employees' Role Perception and their Interest Representation in International Comparison**

### **Overview**

#### **Duration:**

01 January 2008 - 31 December 2014

#### **Research Team:**

[Prof. Dr. Karin Gottschall](#) (Head of project)

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#### **Funding:**

Deutsche Forschungsgemeinschaft: Sonderforschungsbereich 597 "Staatlichkeit im Wandel"

### **Details**

In the course of New Public Management reforms and the privatization of public services, public employment regimes are undergoing a substantial realignment. Findings from the first phase of our project indicate that although there is a general convergence in approaches to public service provision among OECD countries, the extent of changes in public employment regimes varies according to both country-specific institutional frameworks and to traditions of public administration and type of service. Whereas some countries still favor a distinct public servant model, other countries have restructured their public employment regimes according to NPM ideals with a focus on private sector management practices. Moreover, Western public employment regimes that were once rather uniform and standardized have become more diverse, losing capacity to serve as a role model for national labor markets.

In the second phase the focus shifted to the employees' perception of the above named changes. Based on case studies with focus group interviews in country and sector comparison, we asked how the realignment of employment regimes affected the professional expectations, attitudes and values of public employees. Findings show that across the board NPM-oriented values such as

effectiveness and service orientation have gained importance, but still vary by sector. While these results question the assumption of a homogenous and unique so-called 'public service ethos', results indicate at the same time that public employees across countries and sectors still identify with providing a public good in contrast to profit-oriented private sector work.

**The project is headed by:**

Prof. Dr. Karin Gottschall and  
Prof. Dr. Bernhard Kittel (until 03/2013)

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**Publications****Monograph reviewed**

Gottschall, Karin; Kittel, Bernhard; Briken, Kendra; Heuer, Jan-Ocko; Hils, Sylvia; Streb, Sebastian; Tepe, Markus, 2015: [Public Sector Employment Regimes - Transformations of the State as an Employer](#), Transformations of the State, Houndmills/Basingstoke: Palgrave Macmillan

**Journal Article reviewed**

Briken, Kendra; Gottschall, Karin; Hils, Sylvia; Kittel, Bernhard, 2014: [Wandel von Beschäftigung und Arbeitsbeziehungen im öffentlichen Dienst in Deutschland – zur Erosion einer sozialstaatlichen Vorbildrolle](#), in: Zeitschrift für Sozialreform, 60 (2), pp. 123 - 148

Gottschall, Karin; Ludwig-Mayerhofer, Wolfgang; Vogel, Berthold, 2014: [Editorial: Welche Zukunft hat der ‚arbeitende Staat‘? Perspektiven wohlfahrtsstaatlicher Akteure, Professionen und Praktiken](#), in: Zeitschrift für Sozialreform, 60 (2), pp. 117 - 122

Tepe, Markus; Gottschall, Karin; Kittel, Bernhard, 2010: [A structural fit between states and markets? Public administration regimes and market economy models in the OECD](#), in: Socio-Economic Review, 8 (4), pp. 653 - 684, [doi:10.1093/ser/mwq019](https://doi.org/10.1093/ser/mwq019), 18.08.2010

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Tepe, Markus; Kittel, Bernhard; Gottschall, Karin, 2015: [The Competing State: Transformations of the Public/Private Sector Earnings Gap in Four Countries](#), in: Rothgang, Heinz; Schneider, Steffen (Ed.), State Transformations in OECD Countries. Dimensions, Driving Forces and Trajectories, Transformations of the State Series, Basingstoke: Palgrave Macmillan, pp. 41 - 66

Kroos, Daniela; Gottschall, Karin, 2012: [Dualization and gender in social services. The role of the state in Germany and France](#), in: Emmenegger, Patrick; Häusermann, Silja; Palier, Bruno; Seeleib-Kaiser, Martin (Ed.), The age of dualization. The changing face of inequality in deindustrializing societies, Oxford: Oxford University Press, pp. 100 - 123

**Article in Edited Volume**

Gottschall, Karin, 2009: [Der Staat und seine Diener. Metamorphosen eines wohlfahrtsstaatlichen Beschäftigungsmodells](#), in: Obinger, Herbert; Rieger, Elmar (Ed.), Wohlfahrtsstaatlichkeit in entwickelten Demokratien. Herausforderungen, Reformen und Perspektiven, Schriften des Zentrums für Sozialpolitik/20, Frankfurt/M.: Campus, pp. 461 - 491

**Working Paper/Discussion Paper**

Gottschall, Karin; Häberle, Andreas; Heuer, Jan-Ocko; Hils, Sylvia, 2015: [Weder Staatsdiener noch Dienstleister. Selbstverständnis öffentlich Beschäftigter in Deutschland](#), TranState Working Papers/187/2015, Bremen: Sonderforschungsbereich 597 "Staatlichkeit im Wandel", Universität Bremen, [Download PDF](#)

**Lecture**

Gottschall, Karin; Kohl, Sandra, 2017: [Der öffentliche Dienst im Umbruch?](#), Der öffentliche Dienst im Umbruch? Selbstverständnis öffentlich Beschäftigter und Arbeitgeberbild. Das Beispiel der Freien Hansestadt Bremen. Public Service Motivation (PSM)-Konferenz, Polizei Bremen; Senatorin für Finanzen, Bremen, Bremen, Germany, 20.10.2017

Gottschall, Karin, 2014: [Changes in Public Employment Regulation and Public Employees' Role Perceptions: Case and Sector Studies' Findings for Germany, France and Sweden](#), Wie sich Staat wandelt. Abschlusstagung, Sonderforschungsbereich 597 "Staatlichkeit im Wandel", Universität Bremen; Carl von Ossietzky Universität Oldenburg; Jacobs University; Deutsche Forschungsgemeinschaft, Bremen, Germany, 04.04.2014

Gottschall, Karin, 2014: [Der Wandel des Staates als Arbeitgeber: Gemeinwohlorientierung zwischen Bürokratie und Markt](#), Kolleg Postwachstumsgesellschaften. Kolloquium "Landnahme, Beschleunigung, Aktivierung. Dynamik und (De)Stabilisierung moderner Wachstumsgesellschaften", Friedrich-Schiller-Universität Jena, Jena, Germany, 24.06.2014

Gottschall, Karin, 2014: [Still the Best of all Worlds? Varieties in Public Employment Transformation in Germany, France and Sweden](#), Politics and Society Seminar Series, Collegio

Carlo Alberto, Torino, Italy, 05.06.2014

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Gottschall, Karin, 2013: [Labour Market Segmentation and Gender in Germany - Old and New Divides](#), Network G: Labor Markets, Education, and Human Resources. Panel: External-Internal Labour Markets Interplay: Explaining the Current Global Crisis, Society for the Advancement of Socio-Economics, Milan, Italy, 28.06.2013

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Briken, Kendra; Gottschall, Karin; Hils, Sylvia; Kittel, Bernhard, 2012: [Stumbling but still in the best of all worlds? – A changing role for German Public Sector Unions in an era of retrenchment and restructuring of industrial relations](#), Challenges for Public and Private Sector Industrial Relations and Unions in times of Crisis and Austerity. Joint Conferences IREC 2012/ ESA RN 17, CIES-ISCTE/IUL, Lissabon, Portugal, 06.09.2012

Briken, Kendra; Gottschall, Karin; Hils, Sylvia; Streb, Sebastian, 2012: [Reforms and changes in the German public service and their impact on employment relations – fragmentation and segmentation instead of centralization and equal treatment](#), Master Européen en Sciences du Travail (MEST). Workshop, Zentrum für Sozialpolitik, Universität Bremen, Bremen, Germany, 03.05.2012